

Oakland Community College: Know Your Students 2003



Basic Terminology

- **Headcount: Number of students enrolled at any given point in time.**

Basic Terminology

- **Credit Hour: One credit hour is equal to 800 instructional minutes.**

Basic Terminology

- **First-time Student:** Student who has never enrolled at OCC in the past.

Basic Terminology

- **First-Time In Any College (FTIAC):** New student who has never attended any post-secondary institution.

Basic Terminology

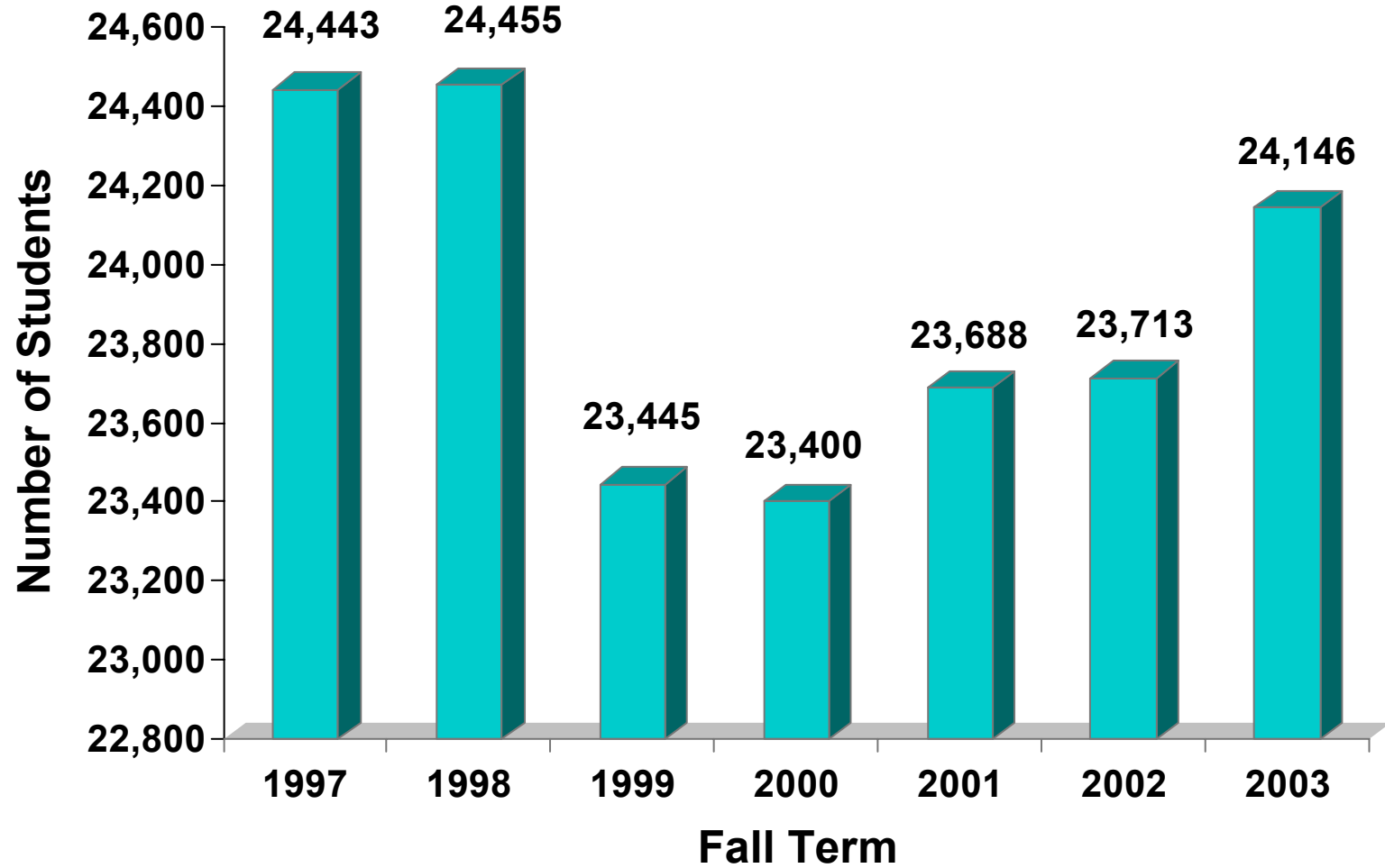
- **Academic Year: July 1 through June 30. Also, coincides with the College's fiscal year.**

Basic Terminology

- **One-Tenth Day of Term (1/10th Day):** Official count (census) date for counting enrollment. Calculated by adding the total number of days between the first and last day of a term (including weekends & holidays) then dividing by 10.

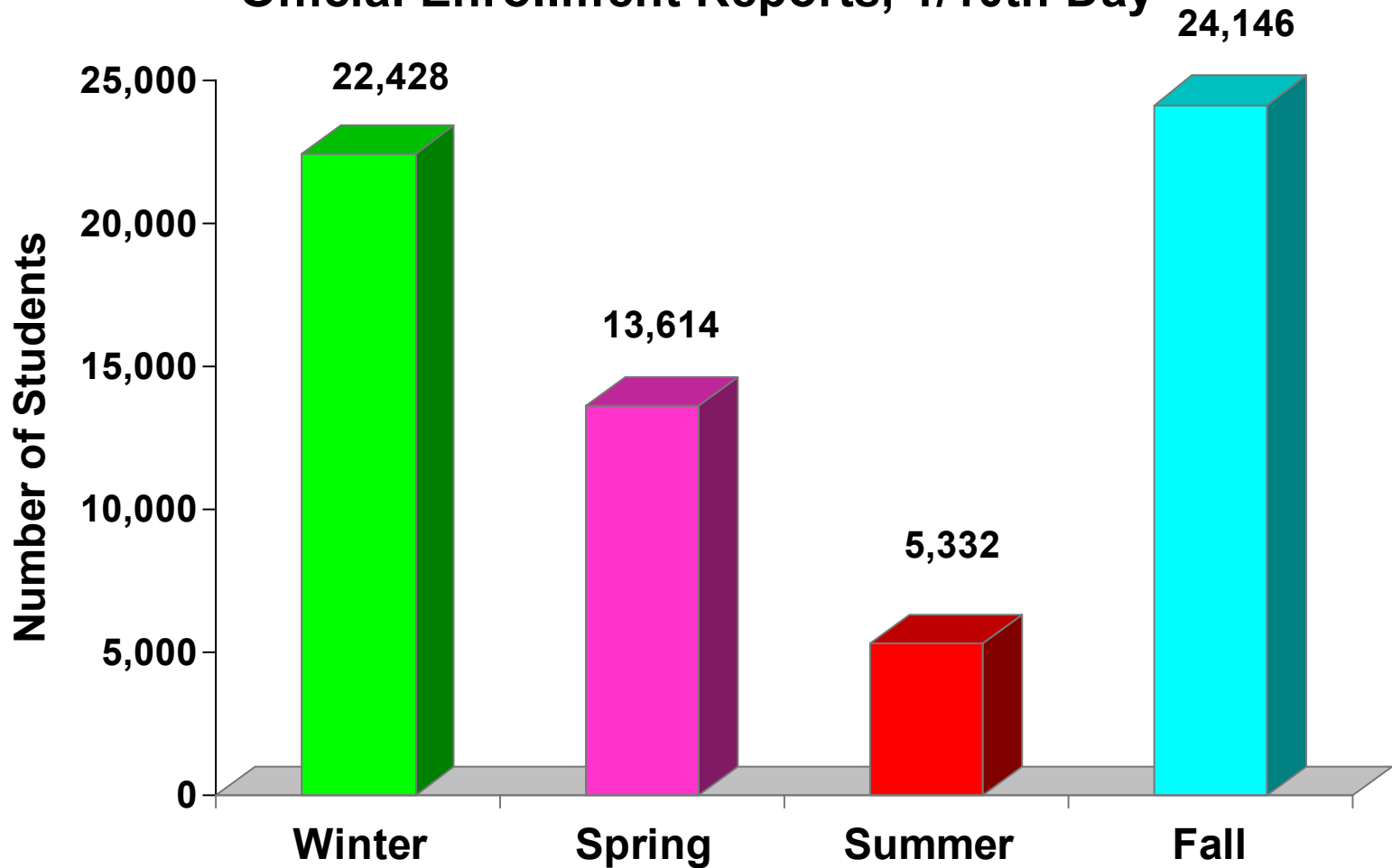
To what extent has student headcount changed between Fall 1997 and Fall 2003?

Total Student Headcount: Fall Term, 1/10th Day 1997-2003



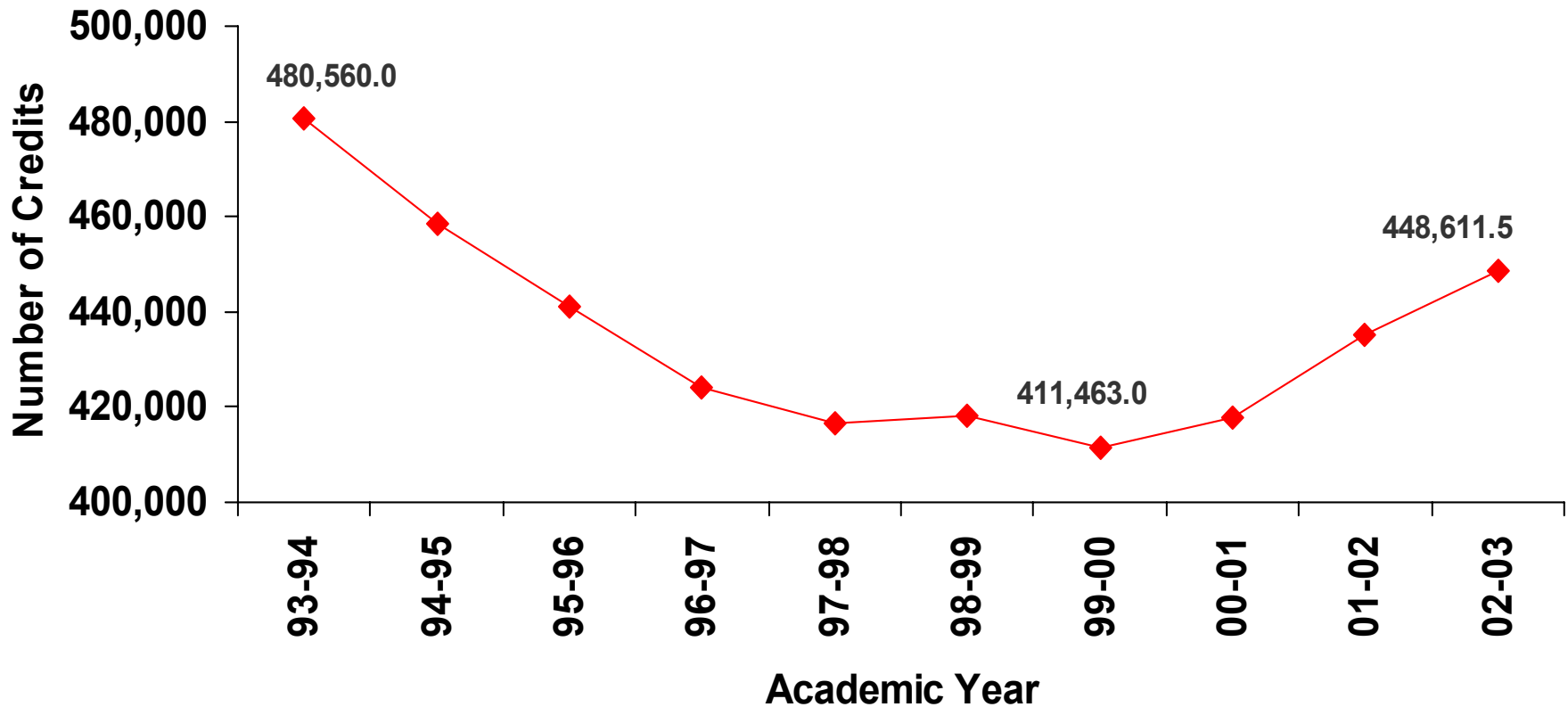
Which academic term has the largest student headcount?

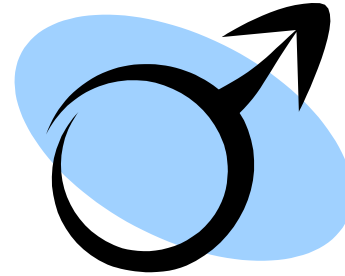
2003 Student Headcount Per Term Official Enrollment Reports, 1/10th Day



**In the last nine years, what
academic year did total
student credit hours peak?**

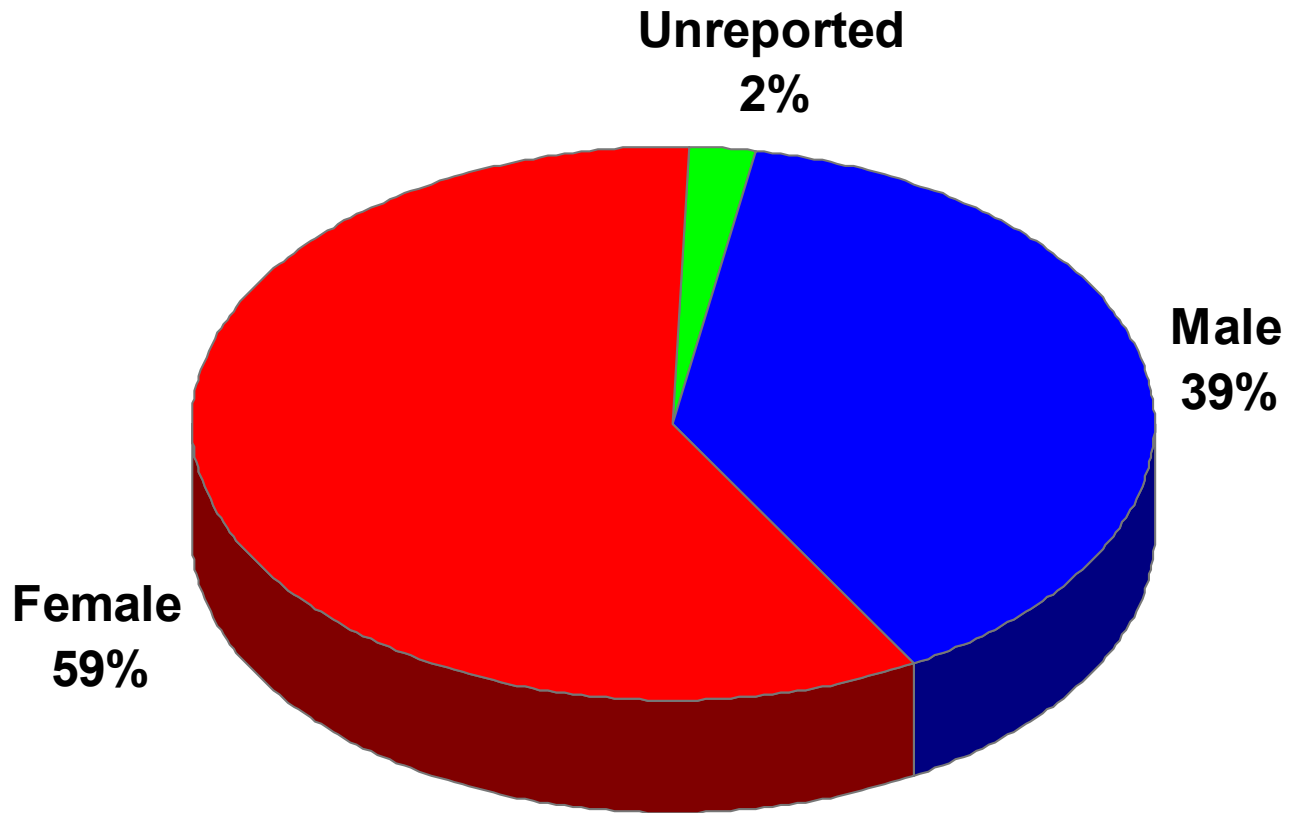
Trends in Annual Student Credit Hours By Academic Year (1993-94 to 2002-03)





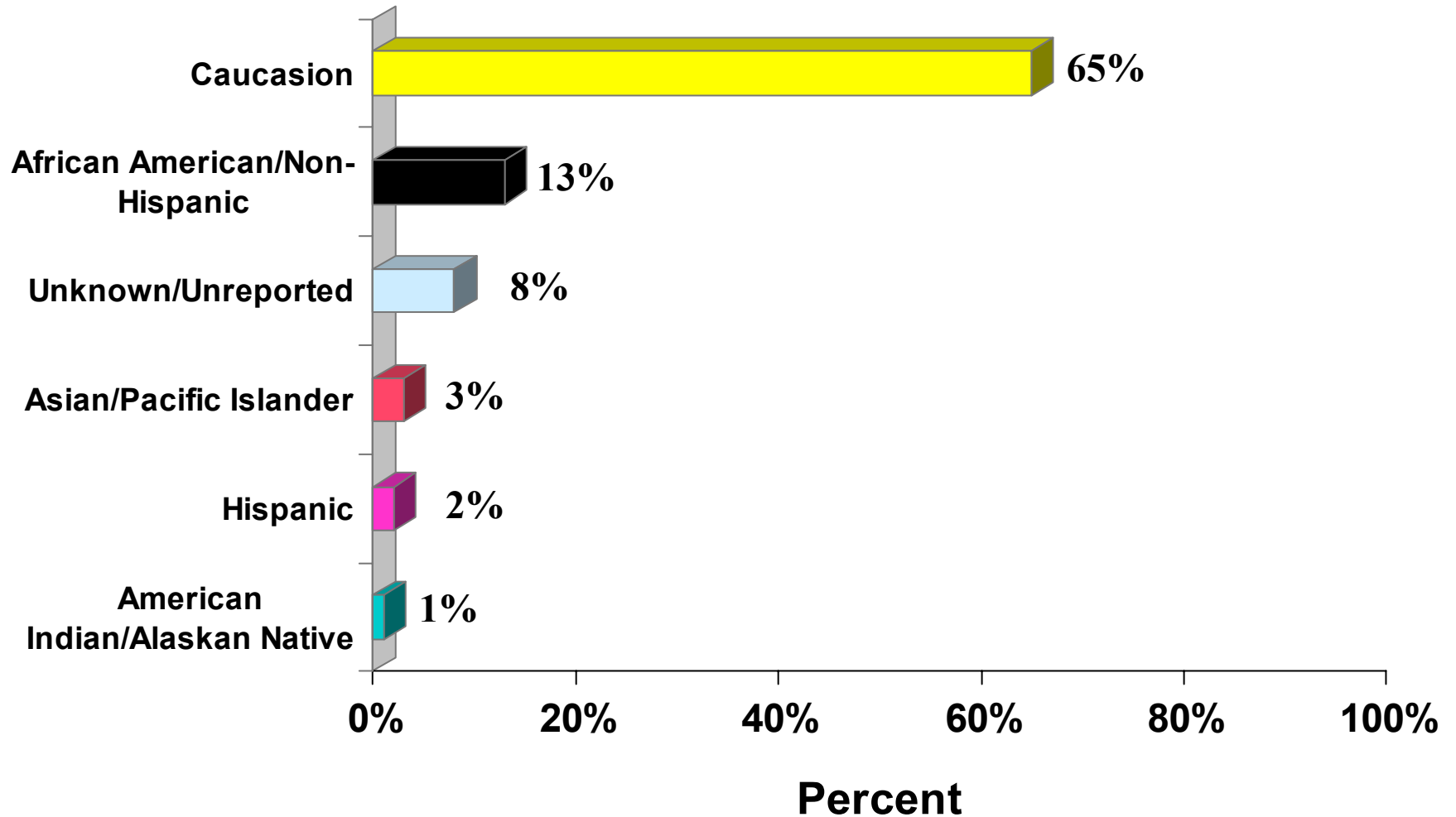
**In Fall 2003, females
comprised what percent of the
student population?**

Student Gender Fall 2003 - 1/10th Day



What percent of Fall 2003
students were non-white?

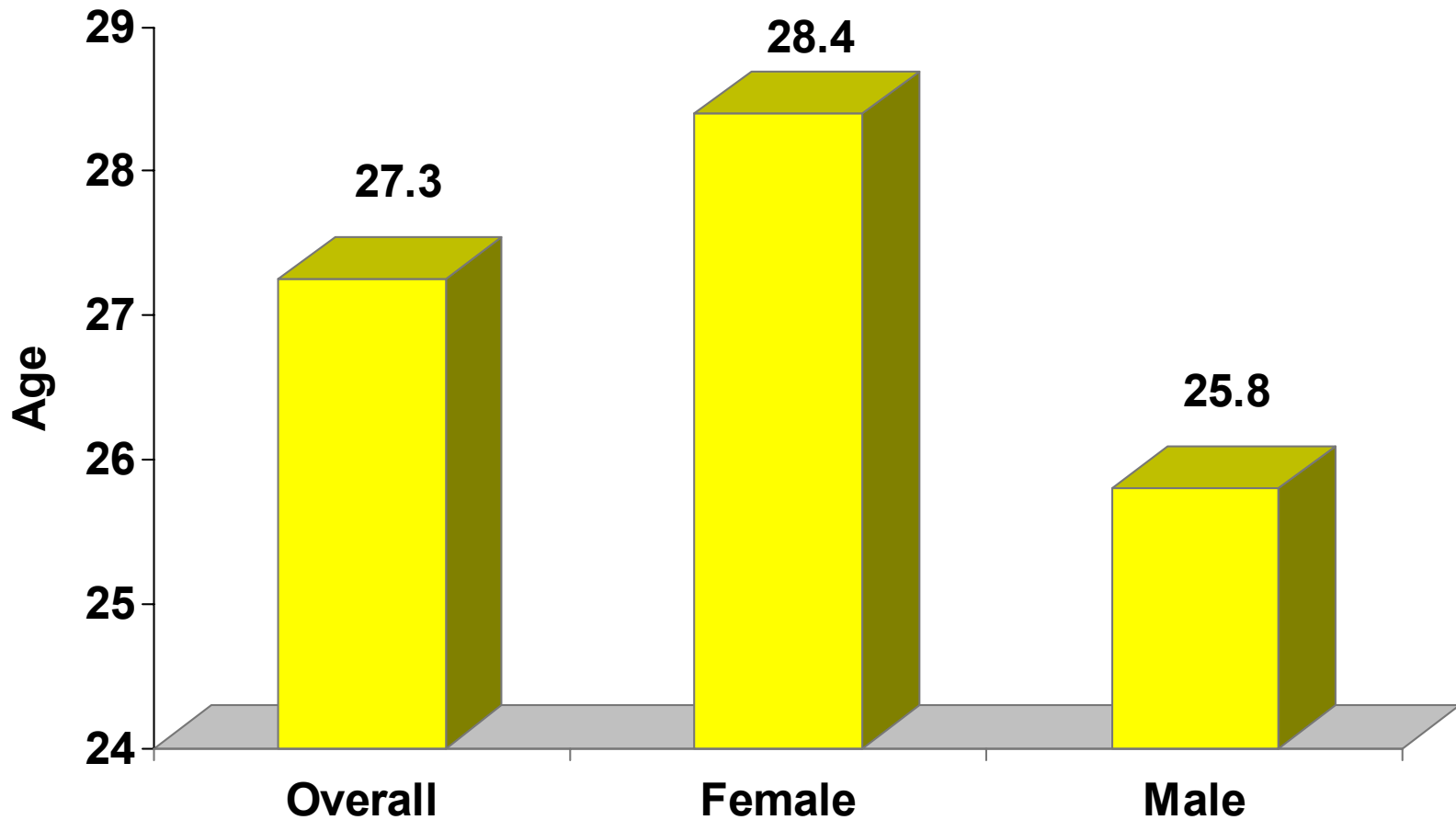
Race/Ethnicity of Students Fall 2003 - 1/10th Day



What was the average age of
students enrolled in Fall
2003?

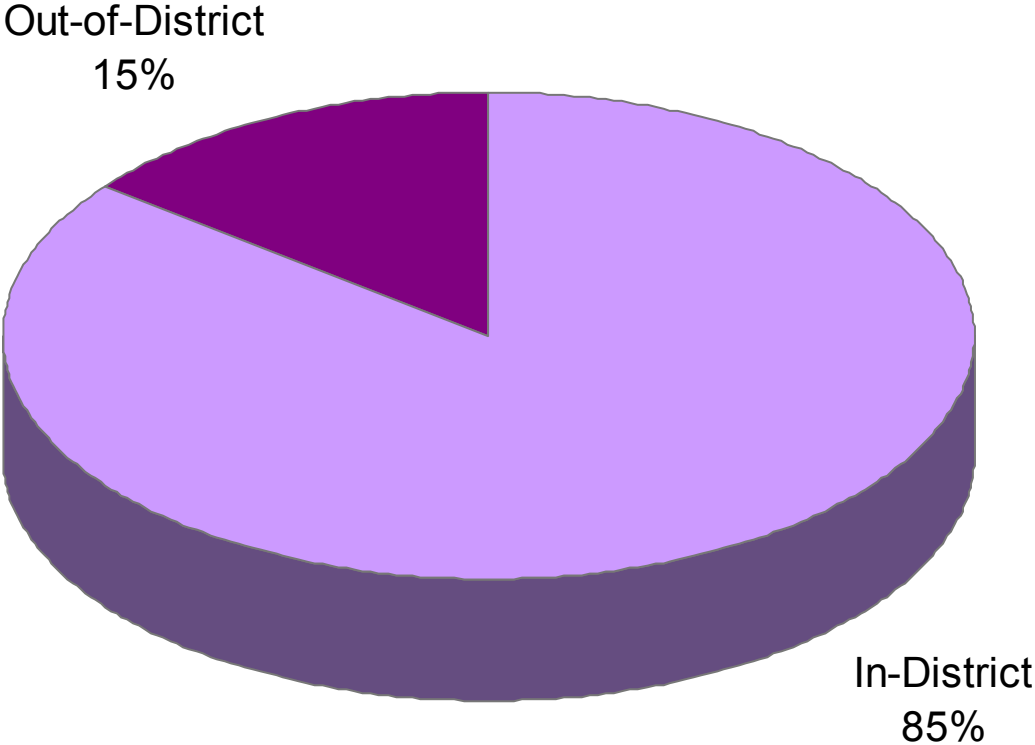
Average Age by Gender

Fall 2003 - 1/10th Day



During the 2002-03 academic year, what percent of students were from out-of-district?

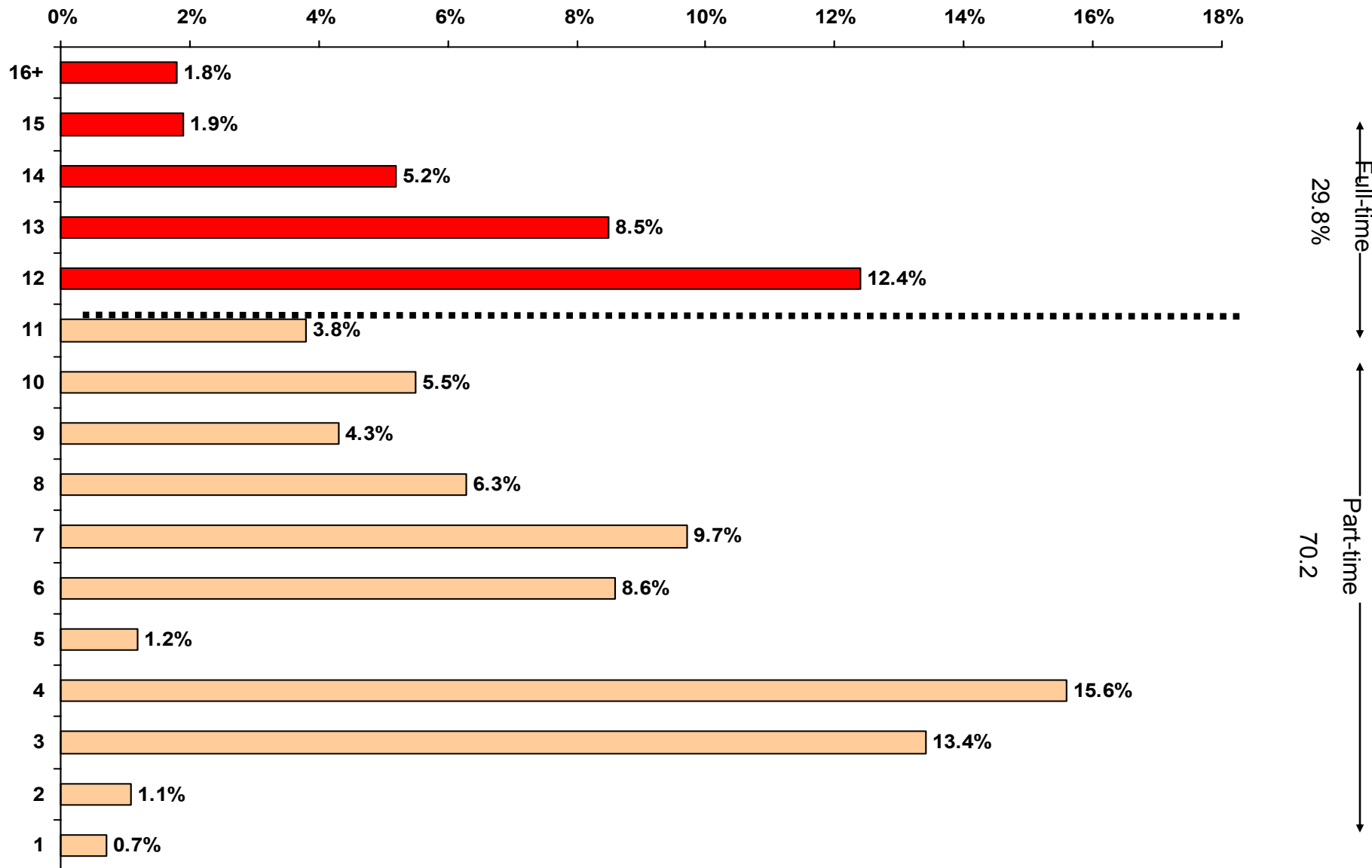
Percentage of In-District and Out-of-District Students Academic Year 2002-03 - 1/10th Day



During Fall 2003, what percent of students were enrolled full-time?

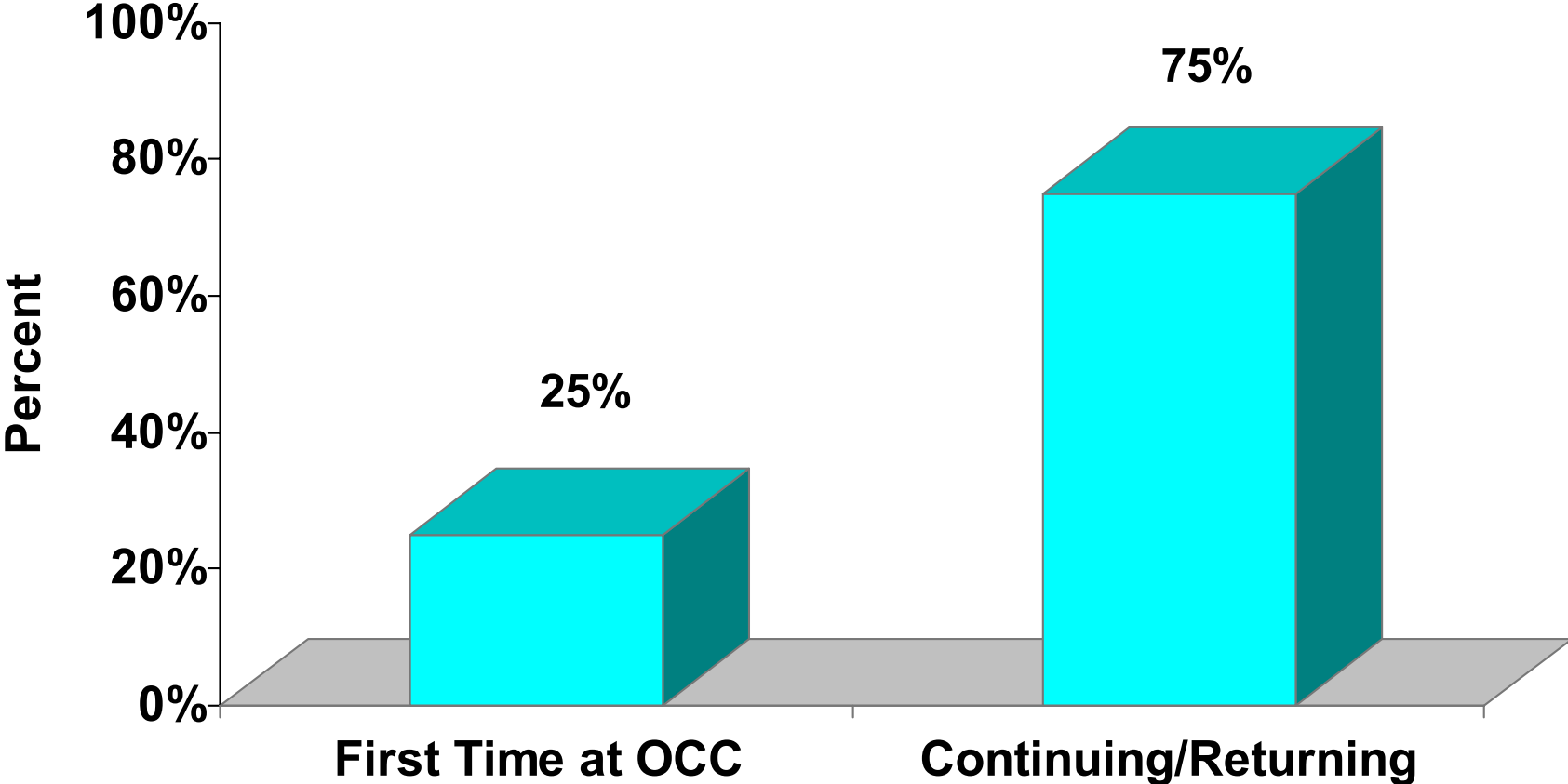
Number of Credit Hours Registered

Fall 2003 - 1/10th Day



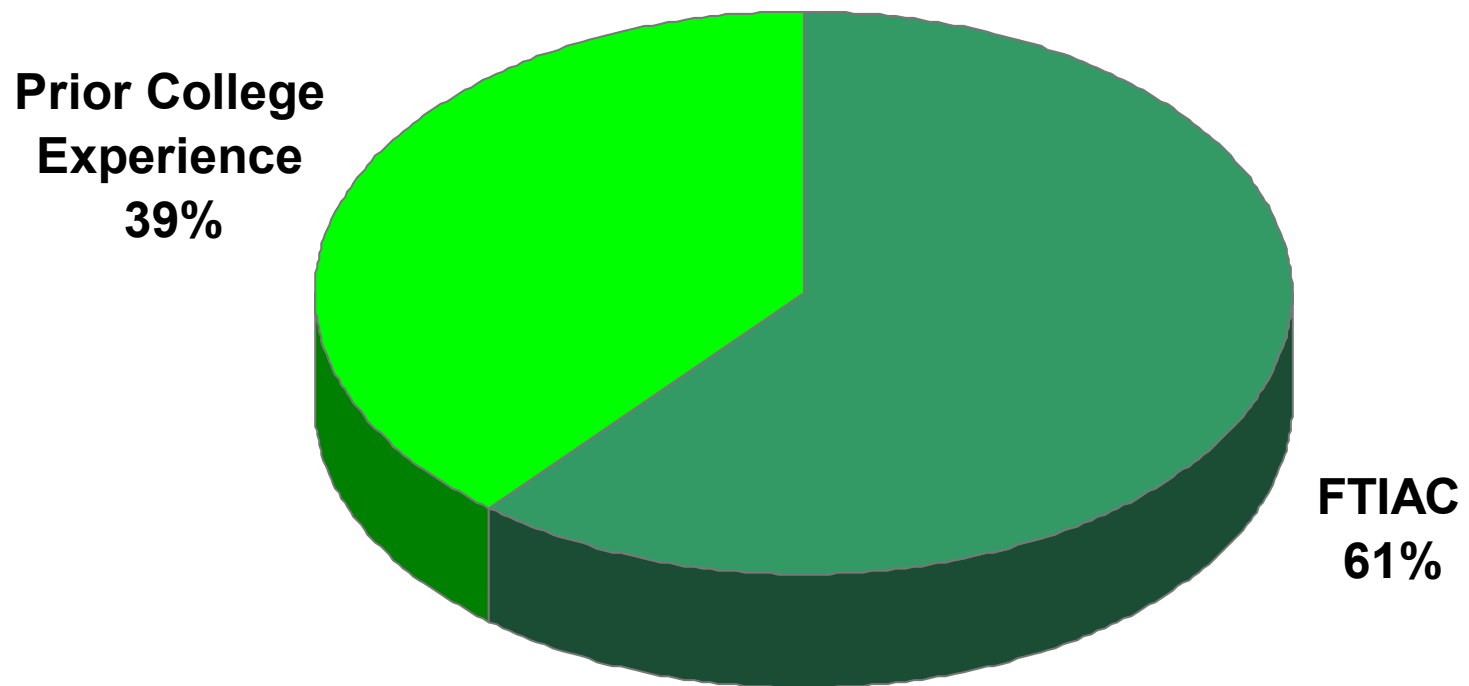
What percent of students were
“new” to OCC in the Fall of
2003?

Percent of First Time OCC Students Fall 2003 - 1/10th Day



What percent of Fall 2003 new enrollees had prior college experience?

Percent of New OCC Students with Prior College Experience Fall 2003 - 1/10th Day

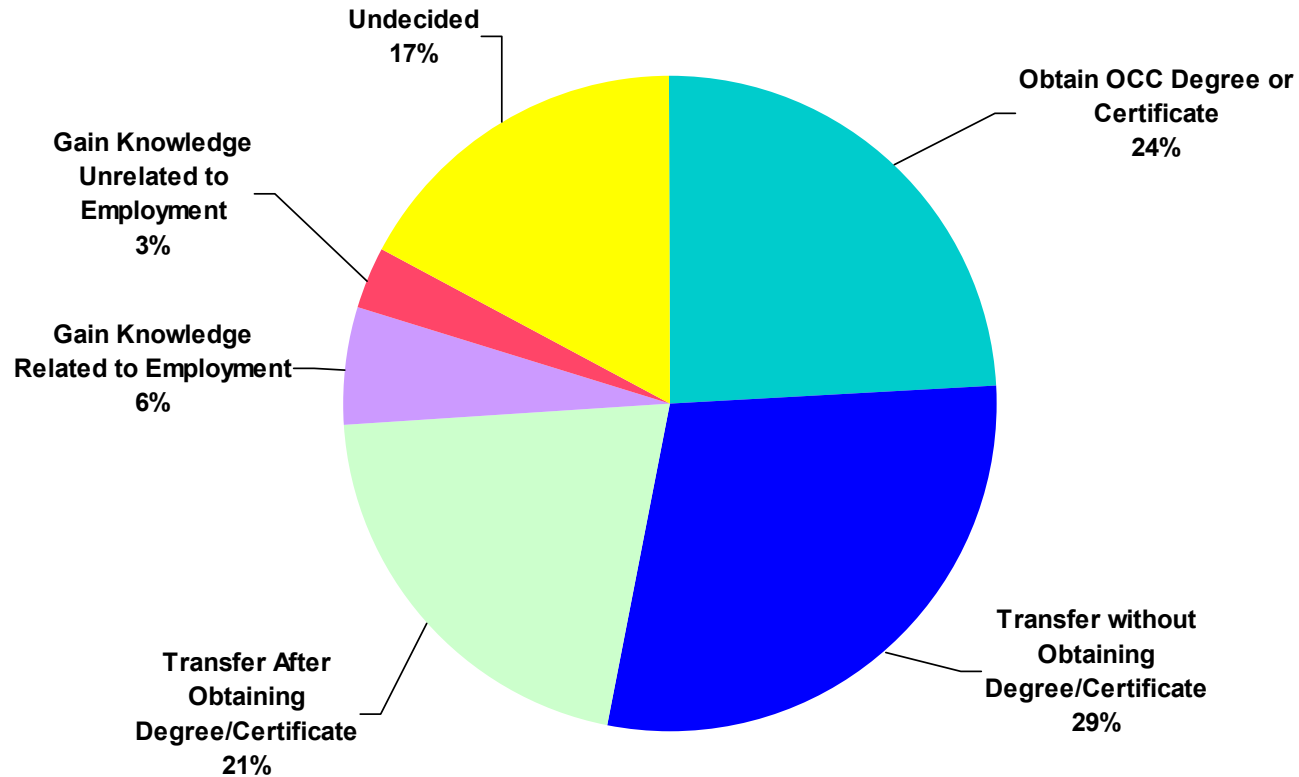


What percent of Fall 2003 students plan to obtain an OCC degree or certificate?



Student Educational Goals

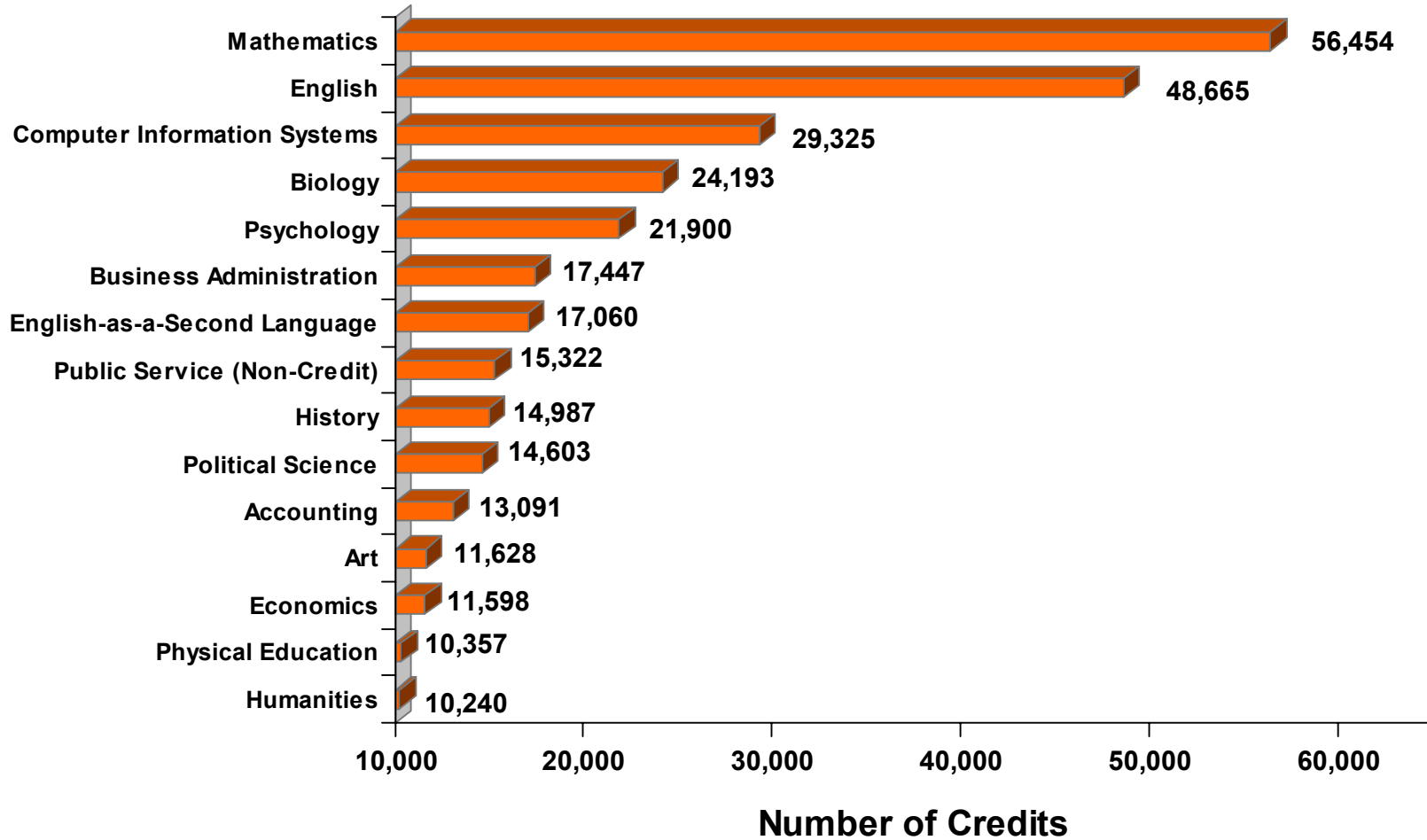
Fall 2003 - 1/10th Day



Note: Only students who completed an Admissions Application had the opportunity to respond to this question. This amounted to 46.9% of the total number who registered during the Fall 2003 semester. Thus, caution should be made when attempting to generalize these findings to the remainder student population.

During the Academic year
2002-03, which discipline
generated the greatest
number of credit hours?

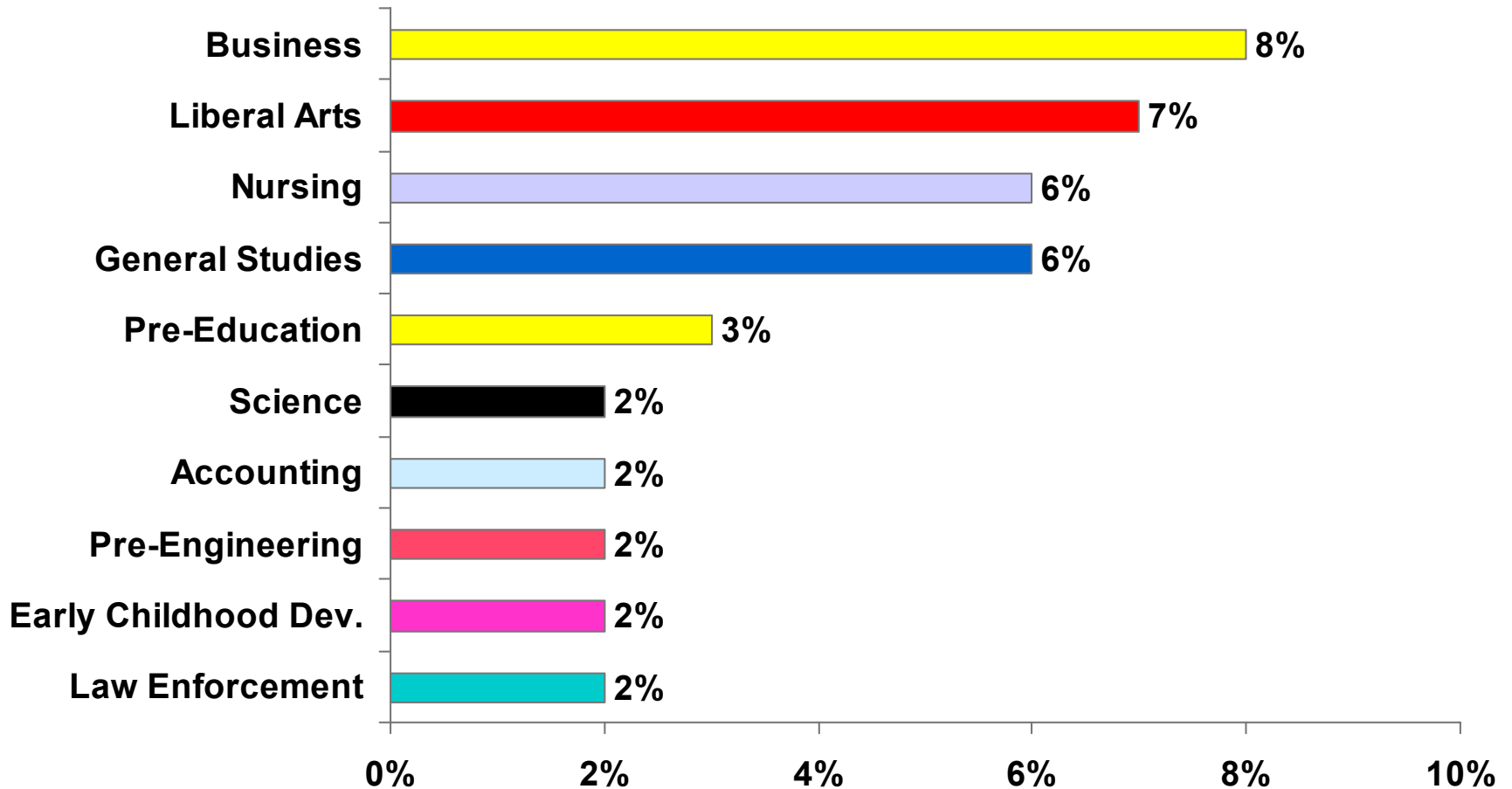
Disciplines with Over 10,000 Credit Hours Academic Year 2002-03



What was the most frequently declared credit curriculum for Fall 2003?

Top 10 Student Declared Curriculums

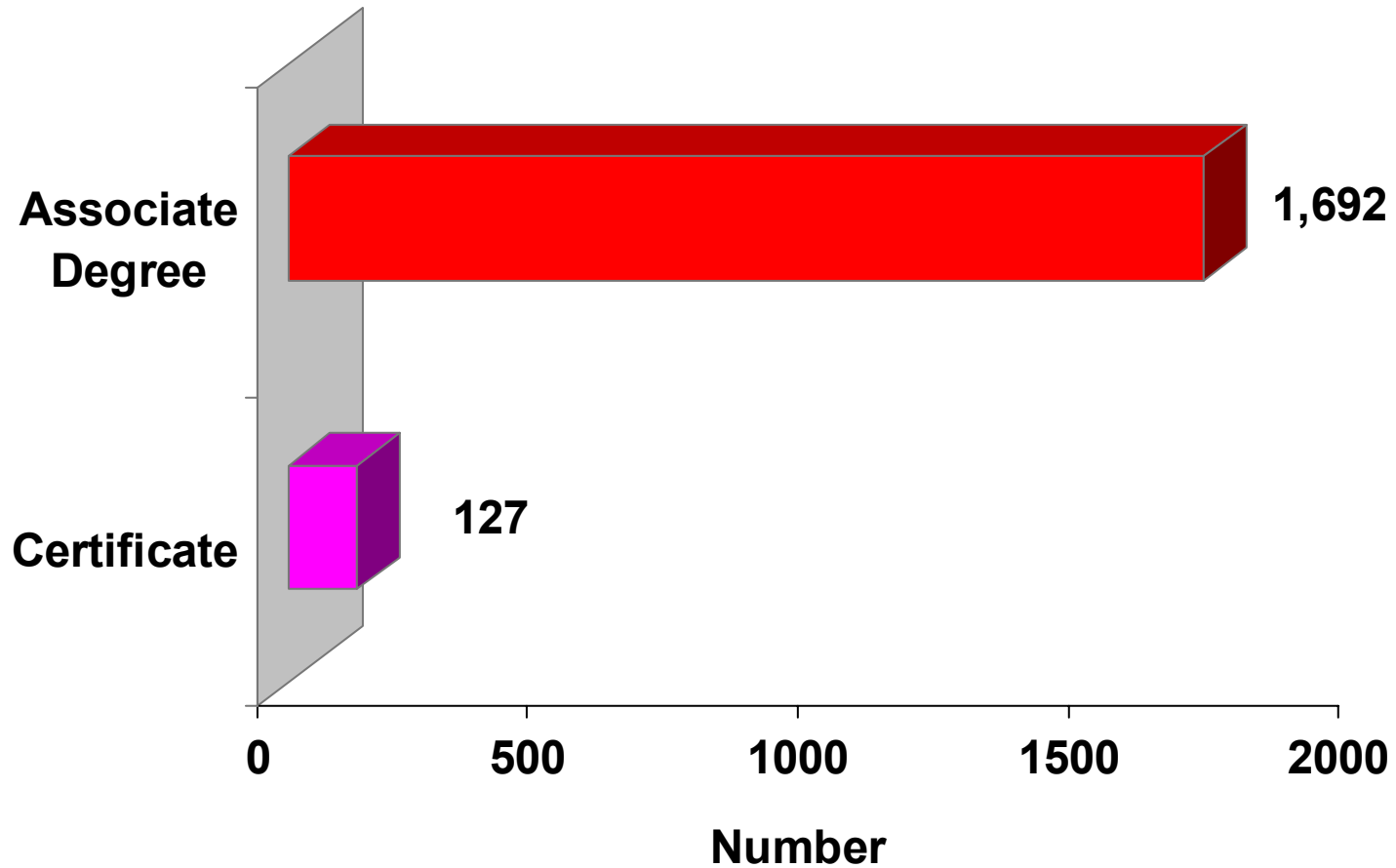
Fall 2003 – 1/10th Day



What were the total numbers of Associate Degrees and Certificates granted during 2002-03?

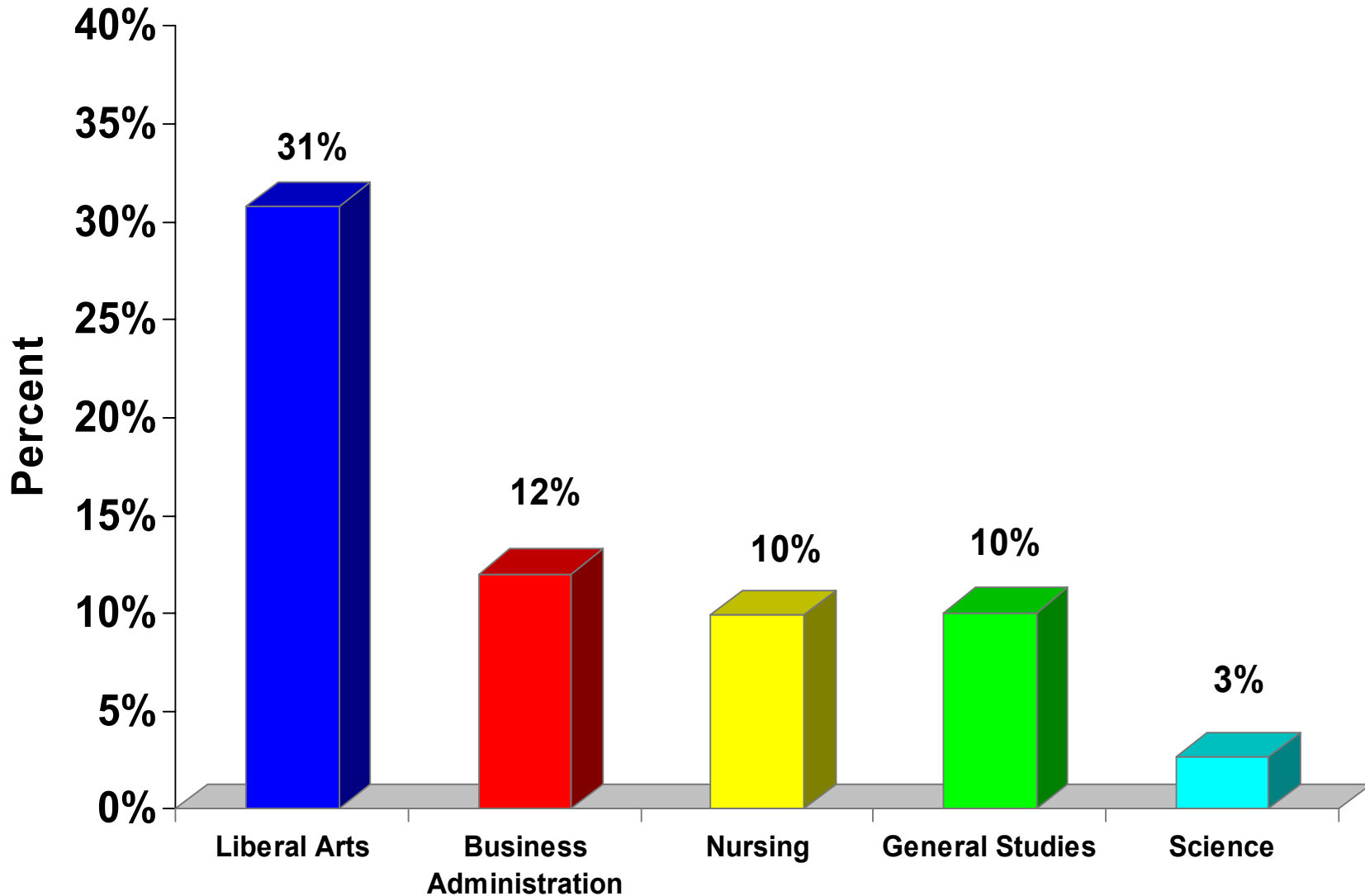


Certificates and Associate Degrees Awarded 2002-03 Academic Year



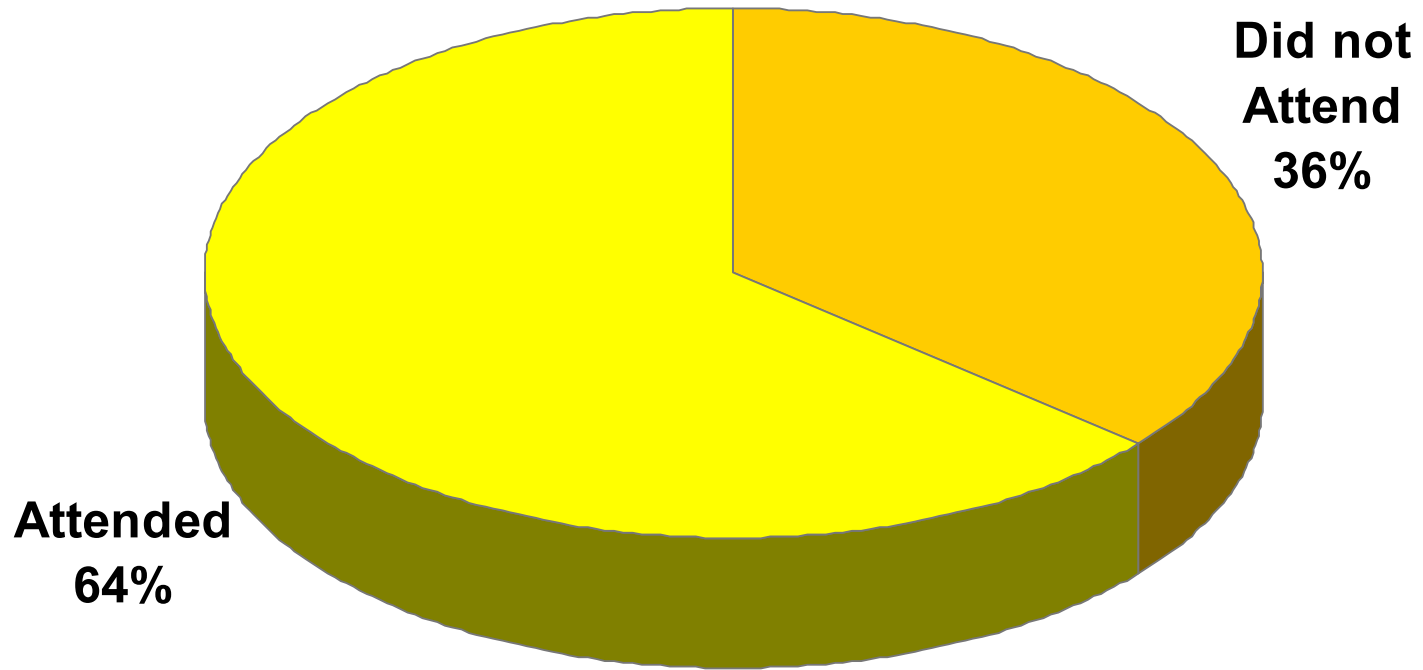
The majority of all Associate Degrees granted in 2002-03 were awarded in what program?

Top 5 Graduating Programs of Study (2002-03)



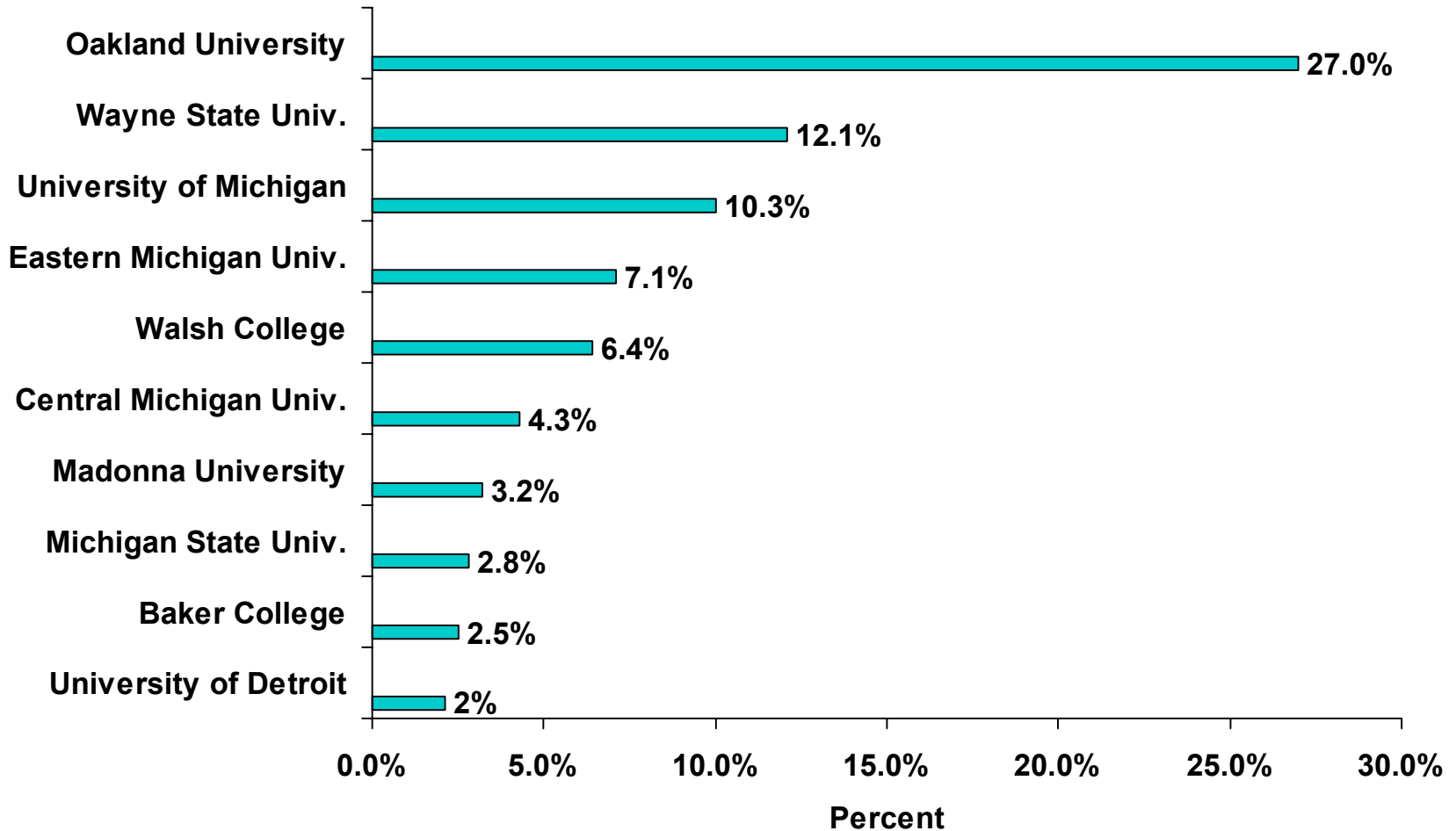
What percent of graduates
attended college
since leaving OCC?

Percent of OCC Graduates that Return to College 2002-03



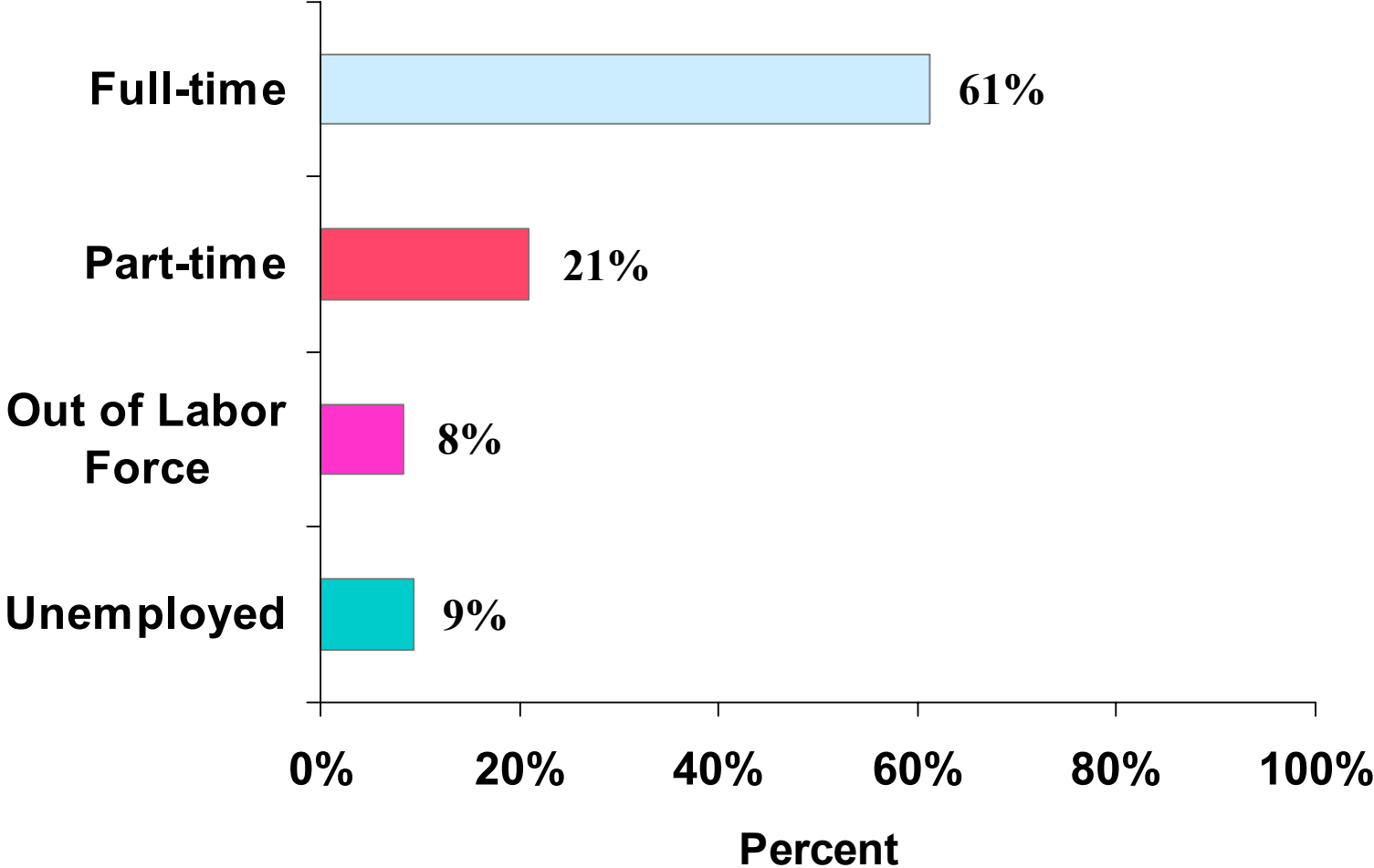
OCC graduates are most likely to attend which institution after receiving their OCC degree?

Top 10 Higher Education Institutions OCC Graduates Attend (2001-02)



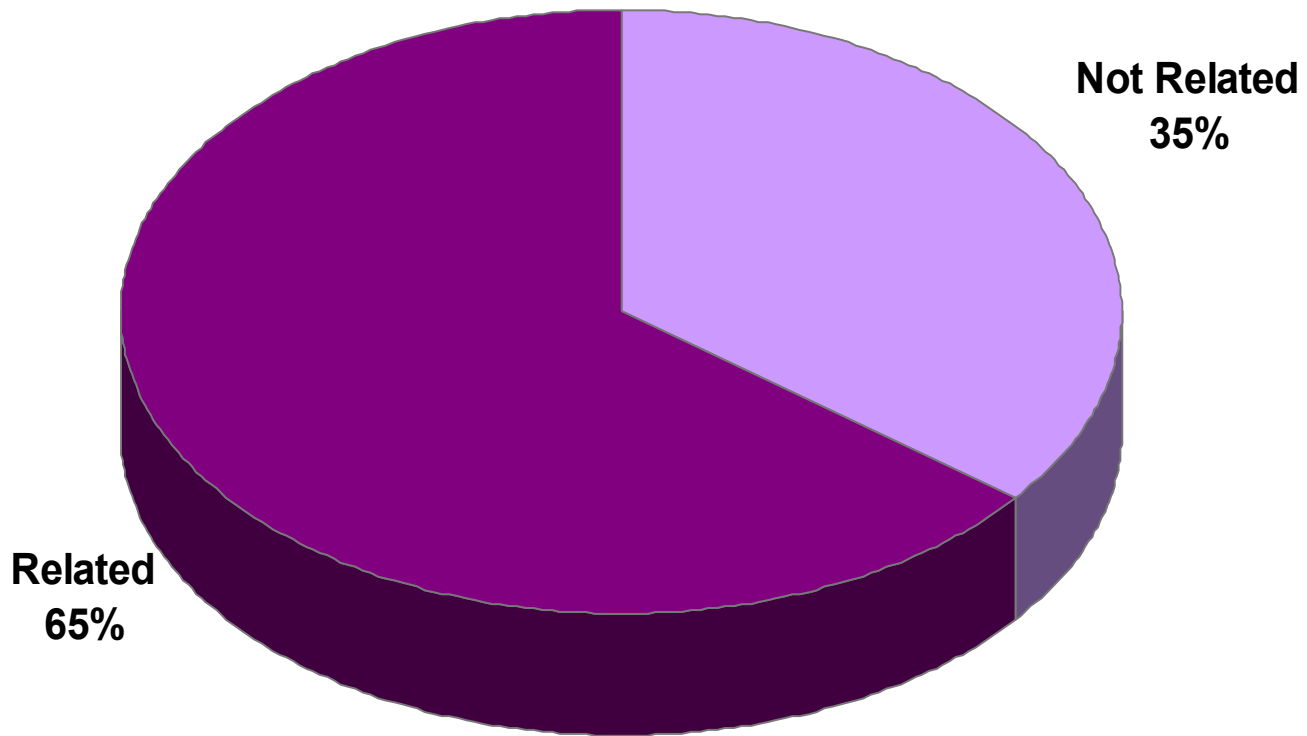
What percent of graduates are employed one year after receiving their OCC degree?

Graduate Employment Status 2001-02



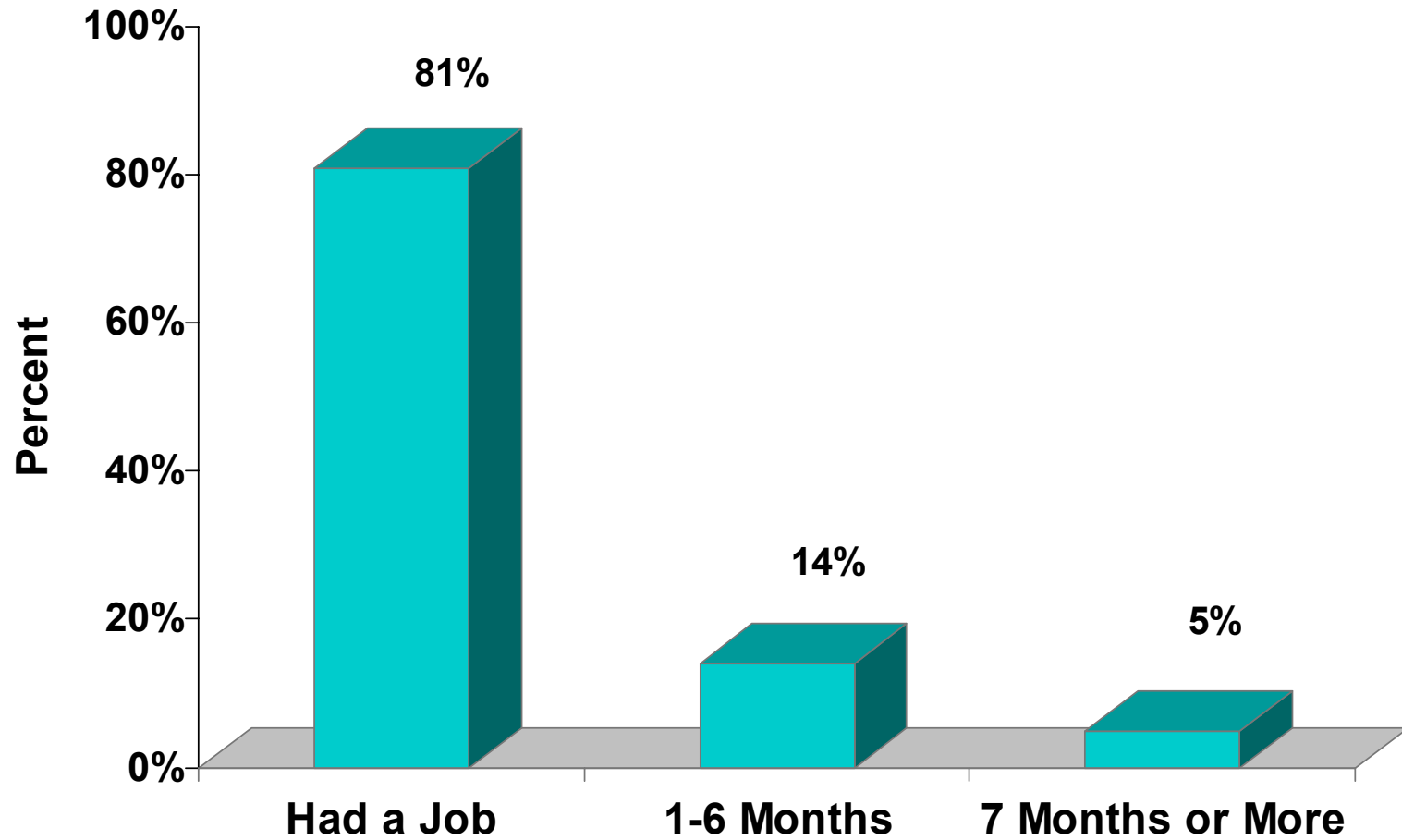
What percent of 2001-02 graduates were employed in jobs that were somewhat or highly related to their program of study at OCC?

Percent of Students Finding Jobs Related to Program of Study from OCC 2001-02



What percent of graduates
have jobs at the time of
graduation?

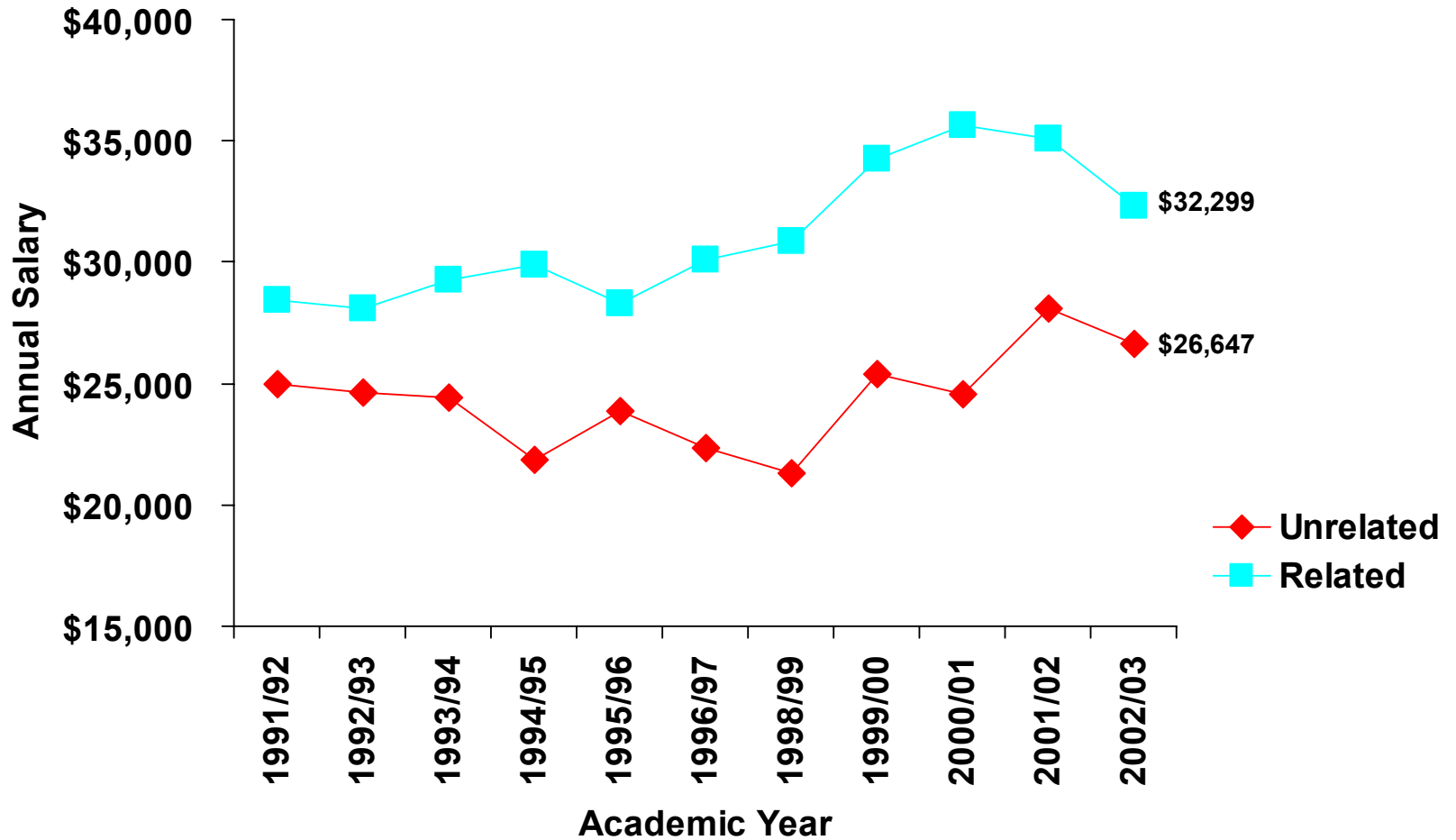
Length of Job Search After Graduating 2001-02





What is the average salary for
OCC graduates who are
employed in an academically
related job?

Trend in Average Annual Salary of OCC Graduates 2001-02



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