



Brand YOU!

Create Your Own Personal Brand

Do you ever wonder why it is that certain people achieve great success while others with the same characteristics and competencies don't?

The answer may be the lack of an effective "personal brand!" Join Jill Jordan as she shares with you why you need a strong personal brand in order to be successful - no matter what business you may be in.

This program is designed to help you identify and communicate the strengths you bring to the world, not just the workplace. Areas of focus are:

- > Create a personal brand, and know why it's essential to have one
- > Determine how others perceive you
- > Develop your unique value proposition
- > Define your target audience
- > Benefits of a winning personal brand
- > Learn how to clearly communicate your unique brand

A personal brand is about creating an identity that influences how prospects, clients and decision-makers perceive you. Jill has found that those who are able to confidently and clearly articulate their message - with some pizzazz - are the ones to win the job, the proposal, the contract, the idea, the project, whatever it may be ... every time!

Who is Coach Jill?

Jill Jordan is a Personal Branding Coach who has mentored and coached countless professionals over the years - not to mention she has personally interviewed over 1,000 men and women in her career. With more than 20 years experience in sales, marketing and leadership development, coupled with her devotion



towards supporting others who are reinventing or remodeling their lives, Jill's goal is to see more people live authentically, that is to live from their heart with purpose, passion and prosperity.

Spend an evening with Jill as she shares, through her infectious energy, her personal brand, and gives you some secrets in promoting yours!

Seating is Limited—Pre-registration is required!

▶ JOIN US!

Date:
Monday
October 26, 2009

Time:
6:30 p.m. to 8:00 p.m.

Location:
Holiday Inn Express
21100 Haggerty Road
Northville, MI 48167

Cost:
\$39 per person

**Invite a friend to
join you for just \$1**

Registration

To register for this event, call us at 248-994-0543 or send an e-mail to registrations@jillannejordan.com

Additional Events

Interested in enhancing your networking skills? Then you'll want to join Jill Jordan and Patty Buccallato as they explore **Intentional Networking**. Through this workshop, Patty and Jill will explore why "networking with intent" is so powerful.

Date: **November 5, 2009**
Time: **8:00 a.m. to 10:00 a.m.**
Location: **Southfield, MI**

To learn more about this event, or to register, contact us at registrations@jillannejordan.com