

Social Media Classes



Take these three classes to kick start or continue building your business!!

Facebook for the Small or Independent Business Owner

With over a billion users, Facebook has become the world's largest social network. Learn how to create and maintain a professional-looking Facebook page that will enable you to engage customers and grow your business utilizing social media marketing.

Registration Code: BUSN-1892-T0401
Date: Wednesdays, March 7 - March 14, 2018
Time: 6:00pm-8:00pm
Fee: \$55⁰⁰

Stress-Free Social Media Introduction

These days, social media is everywhere and it can get really overwhelming! What's Snapchat? How do I Instagram? How can I best use social media and digital marketing for my business? In this class, we'll walk through all of the different kinds of social media applications and how they can best be used for our business and personal life. We'll also talk about the definition of branding and how we can have consistent messages across all media.

Registration Code: BUSN-1890-T0601
Date: Wednesdays, March 28 - April 11, 2018
Time: 6:00pm-8:00pm
Fee: \$69⁰⁰

Stress-Free Social Media Management

You've created the Facebook page, figured out Pinterest, and followed your favorite actors on Instagram...now what? In this class, we'll take a more advanced look at developing content and finding posts for our social platforms. We will also show the different applications to manage social media in a stress-free way. This class does not require taking Stress-Free Social Media Introduction beforehand, but it is recommended if you are looking to improve your social knowledge.

Registration Code: BUSN-1891-T0401
Date: Wednesdays, April 18 - April 25, 2018
Time: 6:00pm-8:00pm
Fee: \$55⁰⁰

Register on line at <https://www.oaklandcc.edu/ce/> or call (248) 232-4167

Auburn Hills Campus
 2900 Featherstone Road
 M-TEC Building, Room 239



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