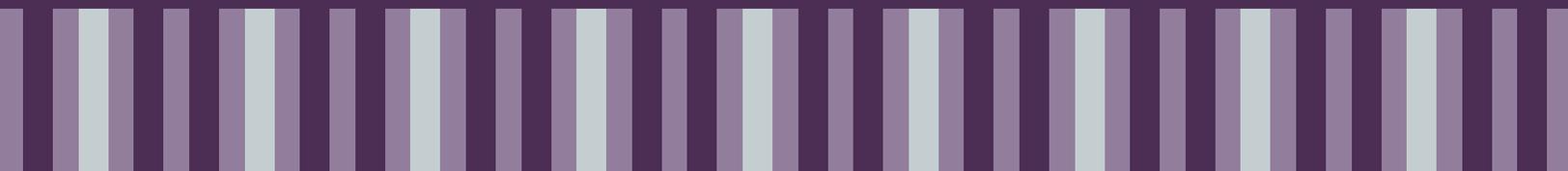




# Report to Investors

JULY 1, 2014 - JUNE 30, 2015



# HONOR ROLL OF DONORS 2014-15

*Thank you for your contribution to high-quality education in Oakland County. Your gifts help create remarkable opportunities for OCC students and communities.*

## Our Mission

The mission of the Oakland Community College Foundation is to obtain and allocate financial support to advance the mission and goals of Oakland Community College.

The Oakland Community College Foundation was established in 1979 to raise private contributions to provide opportunities for students and enhance the quality of education at the College. Gift dollars support students through scholarships and program development. All gifts to the OCC Foundation are eligible for federal tax deduction to the full extent of tax laws. The Foundation is governed by an independent Board of Directors, comprised of volunteer community leaders, representatives of the OCC Board of Trustees, administration and faculty.

## Cover Story



Oakland Community College was founded in 1964 with a core philosophy of providing affordable education for all, regardless of income or social standing. OCC has five beautiful campuses located throughout Oakland County in Auburn Hills, Farmington Hills, Royal Oak, Southfield and Waterford. OCC enrolls approximately 20,000 students each fall and winter. At the May 2015 Commencement, the College graduated more than 2,300 students and awarded more than 2,600 degrees and certificates. Additionally, a large number of our students transfer to four-year institutions to continue pursuing their educational goals.

### ON THE COVER

May 2015 Commencement  
The Palace of Auburn Hills



**OAKLAND COMMUNITY COLLEGE**  
**FOUNDATION®**

## Dear donors, colleagues and friends,

Scholarships help change the lives of some very deserving students. In these pages, we are pleased to profile a few of our students whose lives have been transformed by your gifts, and we are proud to recognize your generosity by listing your names in our Honor Roll of Donors.

OCC receives thousands of scholarship applications each year. Scholarships play a vital role in students' education and provide financial options so they may focus more intently on their studies. Scholarships often mean the difference between a student attending college or not. Currently, the OCC Foundation has the funds available to award scholarships to just a small percentage of those students.

You make a difference in our students' lives. We urge you to continue your contributions and to encourage others to do so as well. With your help, many more deserving students will enjoy a brighter future. We are grateful for your ongoing support.

For more information, visit us at [www.oaklandcc.edu/foundation](http://www.oaklandcc.edu/foundation) or call (248) 341-2137.

Sincerely,



**David Ong**  
Chair,  
Oakland Community College Foundation  
Board of Directors



**Timothy Meyer, PhD**  
Chancellor, Oakland Community College  
and  
Ex-Officio Member, Board of Directors  
Oakland Community College Foundation

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JULY 1, 2014 - JUNE 30, 2015



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#### IN MEMORIAM

In memory of her life and accomplishments,  
a permanent seat on the Board of Directors  
is reserved in her name.



DORIS MOSHER

# DONOR SPOTLIGHT

## OCC Association of Retired Personnel



**1. Dennis & Denise Fiems // 2. Edward & Mary Lynn Callaghan // 3. Kathy Lorencz & Kegham Tazian // 4. Denis Sobol & Cheryl Rives-Sobol** are members of OCCARP, as well as generous donors.

Oakland Community College Association of Retired Personnel (OCCARP) value and understand the importance of a quality and affordable education. Each year at its annual luncheon, OCCARP presents the OCC Foundation with a check for scholarships. Since 1999, their organization has contributed over \$17,000 in scholarships to deserving OCC students to offset the cost of tuition and textbooks.

“We feel it’s a privilege to help fund the education of those who need it the most,” said OCCARP Board Chair Bob Zemke. “With every scholarship, we improve the lives of others and our community as a whole.”

## The Garden Party Raises \$55,000 for OCC Culinary Students



The Garden Party Foundation event at Meadowbrook Hall in Rochester Hills, features food from Michigan's best restaurants and 100 of the finest wines. More than 700 people attended the event which raised \$130,000 for 2014. The proceeds benefited the Culinary Studies Institute and the Children's Leukemia Foundation of Michigan, with \$55,000 donated to each organization and \$20,000 donated to Children's Tumor Foundation.

"The Culinary Studies Institute provides aspiring chefs a solid foundation to launch their careers," said OCC Chancellor Timothy Meyer. "Our culinary students win awards at regional and national competitions and go on to become successful chefs and business owners. We are grateful for our partnership with The Garden Party Foundation and their generosity in supporting OCC's Culinary Studies Institute."

Elizabeth and Sydney L. Ross, along with Lewis Cooper, founders of The Garden Party Foundation and owners of Great Lakes Wine and Spirits, presented Meyer with a check at the Ross residence in Bloomfield Township.

"We are thrilled that the next generation of Detroit philanthropists supported Children's Leukemia Foundation of Michigan, OCC Culinary Studies and Children's Tumor Foundation by attending the event. We are already looking forward to next year and are excited to hold The Garden Party on the beautiful grounds of Meadow Brook Hall," Ross said.

Guests enjoy a variety of wines served by Oakland Community College Culinary Studies Institute students and volunteers on the grounds of Meadow Brook Mansion located in Rochester Hills, Michigan.

# DONOR SPOTLIGHT

## Implosion Timeline



*Pictured top right:* **Andrea Wilson** was selected to hit the lever that started the implosion of the North Park Plaza building.

## A Gift for Someone Who Has it All



On the morning of December 14, 2014, one lucky bidder had the chance to start the implosion of a 17-story building in Southfield, Michigan.

Andrea Wilson, an Oakland Police Academy Cadet and Oakland Community College Foundation scholarship recipient, was selected to hit the lever that started the implosion of the North Park Plaza building. Wilson was sponsored by an anonymous donor who made an \$8,000 bid on an eBay auction for the opportunity.

“It was a very big shock to be asked,” said Wilson of Waterford. “I’m honored to have been chosen and grateful for the donor who will fund a scholarship for someone. Since I am a scholarship recipient myself, it felt really good to be able to help with this project.” Wilson was awarded the “LJPR, LLC Guns and Hoses Scholarship” through the OCC Foundation.

A number of other bidders came forward as well to donate their bid amounts to the OCC Foundation. The final amount raised was \$10,000. All proceeds benefit student scholarships.

# 2015 SCHOLARSHIP LUNCHEON

## OCC Scholarship Luncheon Celebrated Students and Donors

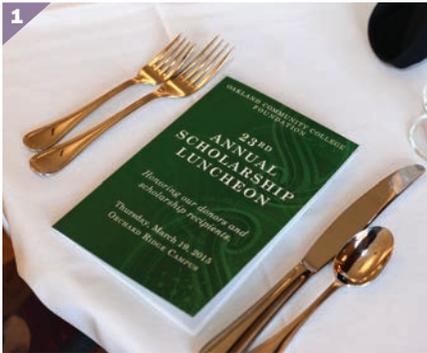
The Oakland Community College Foundation celebrated its 23rd Annual Scholarship Luncheon honoring donors who contribute to scholarships, as well as their recipients last March 2015 at the College's Orchard Ridge Campus.

OCC awarded 260 scholarships totaling \$150,594, in the 2014-2015 school year.

Through the generosity of individuals, corporations and organizations, the OCC Foundation has made it our mission to help students succeed. We are able to do this by providing scholarships and other student focused initiatives. The Scholarship Luncheon is an opportunity to say, "Thank you" to the donors for playing an essential role in helping students achieve their educational goals.

Cheryl Kozell, a longtime donor, shared why she established a scholarship and the importance of giving to the Foundation. The attendees also heard from five scholarship recipients who spoke about the impact scholarships had on their lives. The reoccurring theme at the luncheon is scholarships change lives.

Lunch was prepared and served by the College's award winning Culinary Studies Institute staff and students.



1. Table place setting for the 23<sup>rd</sup> Annual Scholarship Luncheon // 2. OCC Foundation Board of Director **Robert Allesee** playing piano // 3. **Justin Gordon**, recipient of the *Soldan Family Endowed Book Fund*, and donor **Larry Soldan** // 4. A variety of deserts prepared by OCC Culinary Studies Institute students // 5. Donors **Fran Gunderson** (left) and **Sandra Thornton** (right) // 6. Scholarship recipients **Makumba Faal** (left) and **Daniel Stocker** (right) with OCC Foundation Board of Director **Lee Green** (center)

# STUDENT ESSAY COMPETITION 2014-15

Eight students have been selected as winners of the Oakland Community College eighth annual Student Essay Competition.

The contest is sponsored by the OCC Foundation and the College's Student Outcomes Assessment Committee. First, second and third place winners were awarded \$1,000, \$750, and \$500, respectively. Five honorable mention winners received OCC Bookstore gift certificates valued at \$200 each. The essays were scored using college writing and critical thinking evaluation rubrics developed through previous assessment activities.

The purpose of the essay competition is to provide students with a well-rounded education necessary for today's changing world and an opportunity for students to show the knowledge and skills they developed at OCC.

## Honorable Mentions

ANDREW ALBER  
NATALIE CIESLAK  
OLIVIA MARTIN  
NABAH RIZVI  
ANDREW TIMLIN

## Making a Difference



(Left to right) Chancellor Timothy Meyer, Deborah Mattson, Connor Newton, Robby Sohal, David Ong

## 2014-15 Student Essay Contest Winners

### First Place, \$1,000

#### CONNOR NEWTON

Connor Newton lives in Waterford and wrote an essay titled "Bellows for the Inferno: The Printing Press and the Decline of a United Christian Europe." Following his studies at OCC, he plans to pursue a bachelor's degree in English at Wayne State University, where he also hopes to minor in German. He then intends to continue on to graduate school, where he may study creative writing, but is also considering studies in law, biology, or history. For his career, Connor hopes to write and teach, but also intends to take the Foreign Service Exam and pursue employment with the State Department. Additionally, he would be interested in a career in radio journalism and public radio. Beyond his academic interests, Connor collects comic books, paints miniatures, gardens, and fulfills his love of film and the theater through work at the Waterford Kettering and Waterford Mott Performing Art Centers.

### Second Place, \$750

#### ROBBY SOHAL

Robinder "Robby" Sohal comes from West Bloomfield and wrote his essay, "Hannibal as Portas," about the historical influence of military leader Hannibal Barca on the Roman Empire. Robby has been encouraged in his writing by instructors and peers at OCC. He plans to transfer to The University of Michigan – Dearborn, where he will pursue a major in history and a minor in mathematics. His career goal is to become a high school history teacher. In his spare time, Robby likes to write fiction, play poker and spend time with friends. He loves to travel and his favorite destination is San Diego. He is a second generation American whose parents come from India. He also currently works at a grocery store while he attends school. Finally, he is a die-hard Lions fan who holds out hope for a future Super Bowl win.

### Third Place, \$500

#### DEBORAH MATTSON

Deborah Mattson resides in Davisburg and is a dual enrolled homeschool student. Her winning essay, "Mercy: An Insurmountable Nemesis" was inspired by her favorite book, "Les Misérables." According to Deborah, "the characters have such deep morals, obligations, and worldviews immensely affect how they live their lives. I think that mercy is essential to this world, and Victor Hugo fills his story with the powerful message that mercy changes people and can sometimes be their downfall." Deborah will attend Ball State University in the fall to pursue a bachelor's degree in architecture, and from there she intends to earn a master's degree to become a certified architect.

# SCHOLARSHIPS

## Motown the Musical Kick-Off Event



OCC Foundation Board of Directors **Thomas Sullivan** (left), **Shirley Bryant** (center), and **David Ong** (right) attend a special event kicking off the celebration of OCC's 50<sup>th</sup> Anniversary at the Fisher Theater in downtown Detroit.

## Named Scholarships

Gifts of \$1,000 or more help create named scholarships for students in a variety of academic programs. Endowed funds are established with gifts of \$10,000 or more and continue in perpetuity.

AAUW Birmingham Branch Scholarship  
 AAUW Farmington Hills Annual Scholarship  
 AAUW Northville/Novi Branch Annual Scholarship  
 AAUW Northville/Novi Branch Endowed Scholarship\*  
 Alpha Phi Alpha Fraternity Inc. Iota Rho Lambda Scholarship  
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 Carney & Herndon Culinary Arts Endowed Scholarship Fund\*  
 Centerplate Annual Scholarship  
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 Cervantes-Paramo Scholarship  
 CIS Scholarship  
 James R. Coates Memorial Endowed Scholarship\*

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# SCHOLARSHIPS

## Named Scholarships

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OCC Faculty Association Campus Scholarship

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## Making a Difference



Foundation Board of Director, **Richard Berkfield** and wife **Karen** show their support by attending the Scholarship Luncheon and working to establish the Richard A. Berkfield Endowed Scholarship.

Sharyn Weisbaum Endowed Scholarship\*

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Womencenter Scholarship

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Clifford & Jeanne Benson Endowed Scholarship

Estelle Mary Nealer Endowed Scholarship

\*Endowed Funds

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Members of the Legacy Society demonstrate foresight and generosity by including OCC in wills, trusts, insurance policies and other estate planning tools.

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(Left to right) Michelle Casanova, Candy Geeter and Julie Burley welcome donors and recipients at the 23<sup>rd</sup> Annual Scholarship Luncheon.

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## Scholarship Recipient Officer Daniel Stocker



Daniel Stocker, a police academy recruit, spoke about the impact scholarships had on his life as an OCC student. He received the LJP, LLC Guns & Hoses Scholarship and the Michigan Schools & Government Credit Union Scholarship.

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Foundation Board of Directors, **1. Dave & Jackie Ong**, **2. Brian Carney & Judith Herndon**, **3. Peter & Ann Karadjoff**, and **4. Bill & Nicole Wildern** are four of 16 volunteers who make up the Oakland Community College Foundation Board. These Directors show their support financially and by representing the Foundation at various events in the community.

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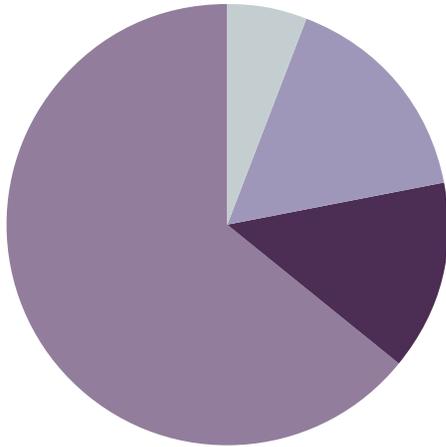
## Making a Difference



Golf Student **Joe Baker** took a swing for golfers, which helped to raise funds for the Golf for Scholarships endowment. The OCC Golf Team students volunteer to serve as “ringers” for golfers for a minimal contribution.

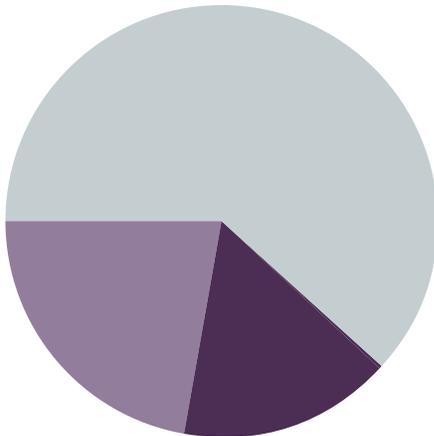
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**DONOR SOURCES** | July 1, 2014 to June 30, 2015



## Distribution of Gifts

**FISCAL YEAR** | July 1, 2014 to June 30, 2015



## Giving Guide

- With a gift of **\$1,000** or more, you can create a named one-year (annual scholarship). You choose what will be covered by the award (such as tuition or books) and select criteria to be used in awarding recipients.
- With gifts of **\$10,000** or more, you have the above choices. However, the scholarship will be endowed, meaning it will continue in perpetuity. Scholarship awards will be made each academic year based on the investment income earned in the previous calendar year.
- Gifts of any size are gratefully accepted. Every dollar you give to the OCC Foundation is tax-deductible and 100% of your gift goes directly to the program or fund you want to support. You may choose to support one or several programs and may choose to do so in one payment or with several payments over time.

There are many ways to make an impact with a gift to the OCC Foundation:

- **Annual Gifts** – These are gifts made on a regular basis and form the backbone of all private support for the College and may be designated for specific programs or services.
- **Tributes and Memorials** – Honoring a loved one, friend, colleague, company or organization by making a gift to the OCC Foundation is meaningful to the honoree as well as to our students.
- **Endowed Gifts** – Endowing a fund provides perpetual, lasting support for scholarships, book funds, academic programs or buildings and equipment funds. Contact us for information about how you can build an endowment fund over time.
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- **Matching Gifts** – Your gift can be doubled or even tripled if your employer supports employee philanthropy.

The OCC Foundation accepts:

- **Checks** – Make payable to the OCC Foundation.
- **Credit cards** – MasterCard, Visa, DiscoverCard and American Express.
- **Online gifts** – Via PayPal at [oaklandcc.edu/foundation](http://oaklandcc.edu/foundation) (PayPal does charge a fee).
- **Payroll Deduction** – for OCC employees.
- **Automatic Online Bill Pay** – Set up OCC Foundation as a new payee through your own bank or credit union.
- **Beneficiary Terms** – Please consider including beneficiary designations in wills, insurance policies, retirement funds, etc. Contact the OCC Foundation for general information; however, we strongly recommend you contact your financial advisor or attorney for professional advice.

For more information on any of these options, contact the OCC Foundation at **(248) 341-2137** or [occfoundation@oaklandcc.edu](mailto:occfoundation@oaklandcc.edu).

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## Making a Difference



OCC Foundation Board of Director, **Vince DeLeonardis** and scholarship donor **Michael Evangelista** established endowed scholarships for students pursuing degrees in nursing and construction management, respectively.



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